



CYAN is a statewide organization dedicated to supporting youth and young adult tobacco prevention advocates and tobacco control agencies throughout California. CYAN provides: a variety of regional and statewide trainings; technical assistance; opportunities for involvement in statewide campaigns; youth conferences and events; statewide days of action; publications; and more.

Our major campaigns and projects include:



The COLLEGE PROGRAM which works with all public college and university students, faculty, staff, campus health centers and tobacco control professionals to advocate for tobacco-free campuses.

The Tobacco and Hollywood Campaign: This statewide campaign seeks to work with youth, parents, and community organizations to eliminate the negative impact of pro-tobacco messages in movies on California's young people.



TRL Campaign: The Tobacco Retail Licensing Campaign is dedicated to expanding youth involvement in local licensing campaigns.

Project UNIFORM, CYAN's newest project, focuses on tobacco use by military personnel in California. It is the mission of Project UNIFORM to create a collaborative bridge between military tobacco cessation programs and services offered by the State of California.



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